



# Advertising with London Met Students' Union



London Met Students' Union

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AGENCY



WE'VE GOT U

# Stats



**12,000 Students**



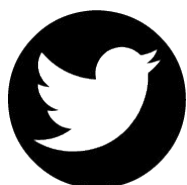
**140,000 Views per month**



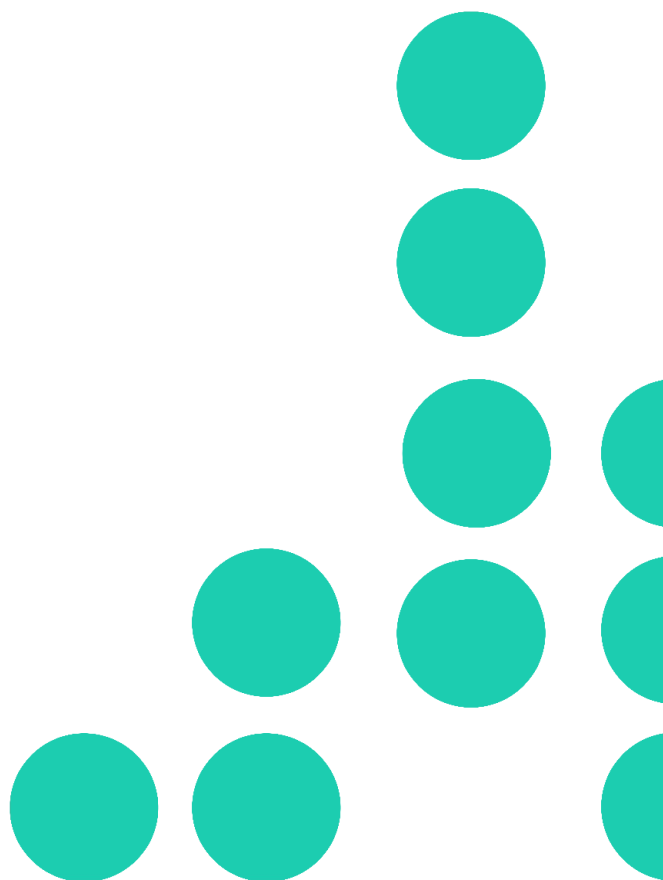
**1,600 Followers**



**2,500 Followers**



**2,200 Followers**



# About us

## London Met Students' Union

London Met SU is here to support, represent and enrich the lives of London Met students.

The SU offices are based over two campuses; the thriving arts district of Aldgate, and in the heart of Holloway Road, just around the corner from the legendary Emirates Stadium

## Why Advertise With Us?

Students aren't just for Freshers so we have a wide range of opportunities to keep our brand partners engaged with them throughout the academic year. Whether you are looking to run a digital campaign or get more face to face time with students we will have the route for you.

Our partners native and The Crowd Agency work exclusively with us to manage our media sales. As well as us, they are partnered with an additional 30+ Students' Unions, so if you're looking to advertise with a number of SU's, native and Crowd are best placed to help, so please get in touch to find out more about a multi-union campaign.





# Freshers



## Welcome Week

Join us for our Freshers' Fair as we welcome our new and returning students to London Met. Stall details and pricing is below, a charity rate is available for registered charities, enquire for more details.

## Holloway Campus: 23rd September 2022

Stall at our main campus Freshers' Fair

### STANDARD

**£400 + VAT**

2m x 1.5m stand

### PREMIUM

**£600 + VAT**

4m x 1.5m stand

## Aldgate Campus: 30th September 2022

Stall at our satellite campus Freshers' Fair

### STANDARD

**£200 + VAT**

2m x 1.5m stand

### PREMIUM

**£300 + VAT**

4m x 1.5m stand

## Welcome Handbook

**£600 + VAT**

A5 handbook provided to new and returning students

## Goody Bags

**£600 + VAT**

Insert in tote bag handed to new and returning students. Bag sponsorship is also available, enquire for more details

## Wall Planner

**£600 + VAT**

Advert on annual planner handed to new and returning students

# On Campus

## On Campus Stall

**£250 + VAT**

2m x 2m stall (Larger stalls may be available- POA)

## Flyering/ Sampling

**£200 + VAT**

One day Flyering or Sampling teams with SU and social spaces

## Posters (per week)

**2 X A0**

**£150 + VAT**

2 x A0 posters within the main building and toilets

**8 X A3**

**£100 + VAT**

8 x A3 posters within the toilets



# Digital

## Social Media

We can promote your brand and campaign through our social media following across each of our accounts.

### Facebook & Instagram post

**£150 + VAT**

## Web Banner

Our website is our central source of information and one of our most valuable assets. You could increase awareness of your brand by featuring on our landing page scrolling banner.

**1 WEEK**

**£100 + VAT**

**1 MONTH**

**£350 + VAT**

**3 MONTHS**

**£1000 + VAT**

**6 MONTHS**

**£1800 + VAT**

## Solus Email

**£500 + VAT**

An individual email which can be sent to over 12,000 subscribers.









# Contact

**Follow us:**



[londonmetsu.org.uk](http://londonmetsu.org.uk)



[@londonmetsu](https://www.instagram.com/londonmetsu)

**Get in touch to book your media:**

[media@thecrowdagency.com](mailto:media@thecrowdagency.com)

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