



London Met Students' Union

MEDIA PACK

**LONDON MET SU IS OFFERING A UNIQUE OPPORTUNITY FOR SPONSORS TO
STAND OUT BY ADVERTISING WITH US THIS ACADEMIC YEAR.**



LONDONMETSU |

WWW.LONDONMETSU.ORG.UK

ABOUT US



London Met SU are offering some amazing sponsorship and advertising opportunities. This could be banners on our website, social media posts, or ads included in our monthly email newsletter.

London Met SU is here to support, represent and enrich the lives of London Met students.

London Met SU offices are based over two campuses; the thriving arts district of Aldgate, and in the heart of Holloway Road, just around the corner from the legendary Emirates Stadium.



Contact: info@thecrowdagency.com

9,618 UK-based higher education students in 2018–19, of which:

**81% were studying full-time
19% were studying part-time**

63% were from a Black, Asian or Minority Ethnic (BAME) background

147 distinct nationalities were represented

**76% were undergraduate
24% were postgraduate**



YEAR ROUND MEDIA



Students aren't just for Freshers so we have a wide range of opportunities to keep our brand partners engaged with them throughout the academic year.

Whether you are looking to run a digital campaign or get more face time with students we will have the route for you. An on-campus stall gives you the space and presence to be able to run really engaging campaign. The rates that our digital channels achieve will mean that you will see tangible results and our display opportunities will be seen by thousands of students everyday.

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ON-CAMPUS & DISPLAY

Campus Stall Days:

2m x 2m Stall - £250+vat

Larger Stall - POA

Poster Sites:

2 x A0 Posters within the main building
and toilets - £100 + vat per month

Poster Sites:

8 x A3 Posters within the toilets -
£100 + vat per month

Digital Posters:

Digital 6 Sheet Screens - £250+vat per
fortnight for 10 Second Advert



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DIGITAL MEDIA



Web Banner Home Page £250.00 +vat

Our website is our central source of information, and one of our most valuable assets. You could increase awareness of your brand by featuring on our landing page scrolling banner.

Solus Email £500 +vat

An individual email which can be sent to over 12,000 subscribers!

Social Media- IG and Facebook £150.00 +vat

We can promote your brand and campaign through our social media following across our Facebook, Twitter & Instagram accounts.



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GET IN TOUCH



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